



**EVA ISZORO, PhD, Architect, Fashion Designer,
Visual Artist, Researcher**

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Eva Iszoro, PhD, is an architect, fashion designer, visual artist, professor and researcher in the field of creative and experimental pattern cutting, and virtual reality. She is the author of a new experimental pattern cutting method: ACCIDENTAL CUTTING, focused on finding, not looking for, non-existent volumes, through abstract, random and accidental cuts and patterns. Those three-dimensional shapes are applicable to any kind of art works and design, not only fashion.

She holds the first PhD Thesis, that analyzes the new phenomenon of creative and experimental pattern cutting, in a global and general way from a methodological approach of design practice. The Accidental Cutting method is theoretically based on Chapter V of her PhD thesis (<http://oa.upm.es/42727/>). The thesis received the qualification of Cum Laude and the Extraordinary Doctoral Thesis Prize of the Polytechnic University of Madrid, promotion 2015/2016. More information about the research carried out in: <https://accidentalcutting.com/research/>.

While the ultimate purpose of Accidental Cutting is to obtain original and newfangled volumes, this method is also compatible with several sustainable approaches described on the brand's website: <https://accidentalcutting.com/accidental-sustainable-approaches/>.

During the Covid 19 lockdown Eva Iszoro started to explore the virtual 3D construction.

Eva Iszoro is the founder of the fashion brand, and artistic project ACCIDENTAL CUTTING, and she has presented her last five virtual collections at London Fashion Week. Her actual activity moves between fashion design and artistic expression of digital virtual art, in this sense, fashion and other textile volumes and spaces become virtual sculptural volumes in motion.

ACADEMIC QUALIFICATIONS

2016

PhD in creative pattern cutting: Direct methods of creative pattern cutting. Pedagogy and Experimentation directed by Prof. Dr. Arch. Ana López Mozo/ ETSAM Madrid School of Architecture (Escuela Técnica Superior de Arquitectura de Madrid) – **UPM Polytechnic University, Madrid**, February 2016

2004

Architect by ETSAM- Madrid School of Architecture (Escuela Técnica Superior de Arquitectura de Madrid)- UPM Polytechnic University, Madrid, 2004

SCHOLARSHIPS

2000- 2001

Postgraduate scholarship, Academy of Fine Art (Akademia Sztuk Pięknych), **Warsaw**, 9 months, Ministry of Foreign Affairs of Spain and Polish Government, 2000/2001

1999- 2000

ERASMUS Scholarship – Architecture School La Villette (L'Ecole d'Architecture de la Villette) Paris, 9 months, 1999- 2000

PEDAGOGICAL EXPERIENCE

Present Pedagogical Experience

2017- present

Lecturer **Fashion Design- Project, URJC- King Juan Carlos University** (Universidad Rey Juan Carlos) Madrid, since 2017

2012- present

Lecturer **Fashion Design- Project, at ESDM- School of Design** (Escuela Superior de Diseño) Madrid

Previous Pedagogical Experience

2016- 2017

Lecturer Fashion Design, **ESNE- University School of Innovation, Technology and Design** (Escuela Universitaria de Innovación, Tecnología y Diseño), Madrid

2011- 2013

Lecturer in Architecture- **Project, UA- Alicante University** (Universidad de Alicante)

2011- 2012

Lecturer in **Fashion Design- Project**, Degree of **Design and Fine Arts- UFV- Francisco de Vitoria University**, Madrid

2011-2013

Profesor Asociado 6+6, Departamento de Expresión Gráfica y Cartografía **UA – Universidad de Alicante**, Área: Proyectos Arquitectónicos, Dedicación: 12 LOU.

Collaborated with other institutions for workshops, conferences and masterclasses: **RCA- Royal College of Art, London- 2017; Ravensbourne London 2017; AMD-Postgraduate Course in Architecture and Fashion- ETSAM- Madrid School of Architecture** (Escuela Técnica Superior de Arquitectura), Madrid- UPM Polytechnic University, Madrid – 2017; **RESAD- Royal School of Drama** (Real Escuela Superior de Arte Dramático), Madrid 2012/2014; **EASD School of Design** (Escola d'Art i Superior de Disseny) Valencia 2016; **WFE- Work Experience Fashion 2016; CSDMM-Centro Superior de Diseño de Moda- UPM Polytechnic University, Madrid 2012/2014; IED-Instituto Europeo de Diseño, Madrid, 2010/2011; UCM- Complutense University** (Universidad Complutense), Madrid, 2016, **Wrocław University 2014.**

Publications & conference papers:

2021

Iszoro, E; Almond, K; Alcoceba, B (2021), “Virtual Reality as new means of creation and communication in fashion.” 2021 **Global Fashion Marketing Conference at Seoul/ 2021 Korean Scholars of Marketing Science International Conference**, Seoul.

2021

Iszoro, E; Roberts, J (2021), “Abstract Pattern Cutting as a Design Tool: Accidental Cutting and Subtraction Cutting methodologies.” **The Routledge Companion to Fashion Studies**. New York, London: **Taylor & Francis**.

2020

ISZORO, E. (2020), “Construction Of Nonexistent, Unknown, Surprising, Creative Volumes Using Flat Patterns. Application of Accidental Cutting Methodology”.

Sánchez Merina, Javier (Ed.) **EURAU Alicante. Retroactive Research in Architecture.** San Vicente del Raspeig: Escuela Politécnica Superior, Alicante University. 2020. ISBN 978-84-1302-082-2 pp. 228-235

2018

Iszoro Zak, Eva. "Construction Of Nonexistent, Unknown, Surprising, Creative Volumes Using Flat Patterns. Application of Accidental Cutting Methodology". En: Sánchez Merina, Javier (Ed.). **EURAU18 Alicante: Retroactive Research: Congress Proceedings. Alicante: Escuela Politécnica Superior Alicante University**, 2018.

2017

Iszoro E. (2017), "Pedagogical experiment among the students of the 4th course of fashion design in ESNE. Application of Accidental Cutting methodology", paper in the International Congress of Innovation in the Pedagogy of Design, ESNE- Escuela Universitaria de Diseño, Innovación y Tecnología- Camilo José Cela University, 2017, Madrid: ESNE, ISBN- 978-84-942154-8-3, p.64

2016

Iszoro E. (2016), "Paco Rabanne and the modularity in fashion: Accidental Cutting", Edited by Raúl Eguizábal/, Metodologías 2, Madrid: Fiagua, pp. 111-126, ISBN- 915-491-806/ 915-442-297.

2015

Iszoro E. (2015), "Accidental Cutting", Paper in 6 edition of BID, Ibero-American Design Teaching Biennial celebrated at Matadero Madrid, Madrid: DIMAD, p.48-50

2013

Iszoro E. (2013): "Pedagogical methodology of fashion pattern cutting: experimental pattern cutting.", Paper in 5 edition of BID, Ibero-American Design Teaching Biennial celebrated at Matadero Madrid, Madrid: DIMAD, p.118, ISBN 978-84-606-9873-9

INTERNATIONAL RESEARCH GROUPS

2022

Membership of the research group: **Future Media CoLab, Department of Media and Communication of the University of Passau**, in Passau - Germany. Research development on the intersection of fashion and virtual reality immersive technologies and media.

ART AND DESIGN RESIDENCES

2019

“Emprende Moda”, Residence. September 2018- March 2019. **Factoría Cultural-** Matadero de Madrid, 6-month stay with 120 hours of specific training.

PROFESSIONAL EXPERIENCE

Since 2006, she has worked almost exclusively on her own, occasionally associating with other architects and designers. At the present time she directs her own design studio of architecture and design, interpreting projects in a limitless, global and experimental way.

Fashion Design- shows, fairs

2022

Presentation - **“EMPTINESS ss23** (film with virtual garments and models) at official schedule of **London Fashion Week**, September 2022.

2022

Presentation - **“UPSIDE DOWN our World our Time” aw22/23** (film with virtual garments and models) at official schedule of **London Fashion Week**, February 2022

2021

Presentation - **“ACCIDENTAL CUT” ss22** (film with virtual garments and models) at official schedule of **London Fashion Week**, September 2021

2021

Presentation - **“KONSUM the new reality II” aw21/22”** (film with virtual garments and models) at official schedule of **London Fashion Week**, February 2021.

2020

Presentation - **“APOCALYPSE the new reality” ss21** (film with virtual garments and models) at official schedule of **London Fashion Week**, September 2020

2020

Presentation - **“APOCALYPSE the new reality” ss21** (catwalk with real garments and models) at **Mercedes Benz Fashion Week Madrid/ Samsung EGO**, September 2020

2020

Presentation of Accidental Cutting collection: **“Unlimited Series 02”** at **080 Barcelona Fashion**, February 2019

2019

Presentation of first Accidental Cutting collection: “Unlimited Series 01” at **Roca Gallery Madrid**

2019

Foundation of the clothing brand Accidental Cutting

2014

Fashion Show, Festival **Ateneo Mucha Vida**, Ateneo de Madrid, February 2014

2012

“**All around – spin dried collection**“, **SS 2013**, Fashion Show - Zone D, **Valencia Fashion Week** Edition XIII, September 2012, Ágora Building, City of Arts and Sciences, Valencia.

2012

AW 2012- 2013 collection, Fashion Show Zone D, **Valencia Fashion Week** Edition XII, February 2012, Ágora Building, City of Arts and Sciences, Valencia.

2010

Stand and show SS 2011, **Salón Atmosphere** - Fair **Prêt à Porter de Paris**, September 2010

2010

Show AW 2010-2011, Fashion Museum (Museo del Traje), Madrid.

2006

Soft- fashion collection.

2005

N.Y.- fashion collection.

2005

Invasions- fashion collection.

Architecture and Interior Design

2017-2018

Project and construction management, interior design detached family house, Anita Vindel 33- Aravaca, Madrid, Author: Eva Iszoro

2012- 2013

Project and construction management, rehabilitation of an apartment building, Huertas 14 Madrid, Author: Eva Iszoro

2011- 2013

Project and construction management, rehabilitation of an apartment building,
Relatores 14 Madrid, Author: Eva Iszoro

2012

Proyecto Básico y de Ejecución y la Dirección de Obra, Rehabilitación de Edificio de Viviendas en la calle Huertas de Madrid, (Deficiencias de fachada y cubierta),
Autora: Eva Iszoro.

2010

Swimming pool in Vimianzo- Competition, Authors: Eva Iszoro / Carolina González Vives

2010

Concurso de Ideas: Hospedería de Turismo en Herrera del Duque Badajoz. Autores: Eva Iszoro / Carolina González Vives.

2010

Tourist Hostel in Herrera del Duque Badajoz- Competition, Authors: Eva Iszoro / Carolina González Vives -2009 – 2010.

2009 - 2010

Project detached family house, Anita Vindel, Aravaca- Madrid, Author: Eva Iszoro,
Author: Eva Iszoro.

2009

Project and construction management, interior design of an apartment, Relatores 14, Madrid, Author: Eva Iszoro

2006- 2008

Project, collective social housing in RC-15- 140 apt. in Aguas Vivas, Guadalajara- Spain. **First Prize International Architecture Competition, Ministry of Housing, Spain.** Authors: Eva Iszoro, Valerio Canals, Clara Moneo.

2006- 2008

Project, collective social housing RC-16- 222 apt, in Aguas Vivas, Guadalajara- Spain. **First Prize International Architecture Competition, Ministry of Housing, Spain.** Authors: Eva Iszoro, Valerio Canals, Clara Moneo.

2006- 2008

Project, collective social housing , RC-17- 139 apt. in Aguas Vivas, Guadalajara- Spain. **First Prize International Architecture Competition, Ministry of Housing, Spain.** Authors: Eva Iszoro, Valerio Canals, Clara Moneo.

2009

MHP – Museum of History of Poland, Warsaw- competition. Authors: Eva Iszoro
Jan Žak, Arturo López Bachiller, Jakub Žak

2008

Municipal theatre, Campo de Criptana – competition. Author: Eva Iszoro

2008

Municipal Swimming pool, Algete – competition.

2008

“Serpentine” San Francisco Javier, collective housing- competition. Author: Eva Iszoro

2007

Faculty of Psychology, Malaga University, competition. Authors: Eva Iszoro, Clara Moneo, Valerio Canals

2007

Collective social housing, Vallecas, Authors: Eva Iszoro, Clara Moneo, Valerio Canals

2006

Collective social housing, Virgen de la Encina, competition. Authors: Eva Iszoro, Clara Moneo, Valerio Canals

2006

Ecological Housing, Valbuena de Duero- competition. Author: Eva Iszoro

2006

Collective housing, Mnéndez Alvaro de Madrid, Authors: Eva Iszoro, Valerio Canals, Clara Moneo

2003

Project and construction management, interior design of an apartment, Huertas 14, Madrid, Author: Eva Iszoro

Stage and costume design

2017

Vestuario: “La nostalgia del agua” de Ernesto Caballero, dirección: Jesús Salgado. Sala Arapiles, Madrid - 2017.

2013

Costumes, “Three sisters”, by A. Chejov, RESAD, Madrid - 2013

2012

Costumes, “Nosferatu”, by P. Nieva, RESAD, Madrid

2008

Cofundator of Ideal Place S.L

2002

Stage design and costumes, "Os Directores" by D.Besse, Teatro Municipal de Almada- **Lisboa International Theatre Festival of Almada- Lisboa**

2000

Stage design and costumes. "Tango" by S. Mrozek, Teatro Principal de Zamora

PAINTING

2012

"Sad days" series, Plein-Air Pstrągowa 2012, oil on canvas.

2011

Se "Into the dark forest", series, oil on canvas. Zaborek 2011, collective exhibition.

GRANTS

2022

Proposed to receive aid: "Aid for contemporary creation and national and international mobility 2022-2023", Madrid City Hall, 10.000€.

2020

Grant for the creation and development of the performing arts, music, cinematography and fashion design in 2020, Community of Madrid, amount €5,000.

2020

Aid for the Modernization and Digital Innovation of the Visual Arts Sector, corresponding to the year 2020, Ministry of Culture of Spain, amount: €5,127.00

2018- 2019

Scholarship from the General Directorate of Cultural Promotion of the Community of Madrid for the development of the project: "Accidental Cutting", at Factoría Cultural, Matadero Madrid. October 2018- March 2019.

AWARDS

2022

Eva Iszoro_ Accidental Cutting nominated at **London Fashion Film Fes-**

tival , prize **best Animation 2D-3D film**, with “**UPSIDE DOWN our World our Time**”

2022

Eva Iszoro_ Accidental Cutting nominated at **Berlin Fashion Film Festival**, prize **best Digital film** with “**UPSIDE DOWN our World our Time**” and “**Accidental Cut**”.

2021

Accidental Cutting- Eva Iszoro finalist at **Who's On Next 2021** de Condast-Vogue Spain

2020 _now

Selected to present fashion collections at official schedule of London Fashion Week since September 2020, until now Eva Iszoro has presented five virtual reality collections at this international fashion week.

2020

Selected to present fashion collections at **Mercedes Benz Fashion Week Madrid, Samsung Ego**, September 2020.

2019

Official presentation of “**Accidental Cutting**” , project developed by Eva Iszoro at **Factoría Cultural**- Vivero de Industrias Creativas, scholarship **Dirección General de Promoción Cultural de la Comunidad de Madrid**, 19 de marzo 2019, **Roca Gallery - Madrid**.

2017

Outstanding Award for a Doctoral Thesis, the Polytechnic University of Madrid (Premio Extraordinario de Tesis Doctoral de la Universidad Politécnica de Madrid), promotion 2015/2016, 21 November 2017

2012

Selected in a public competition to participate in **Valencia Fashion Week, Zone D SS 2013**

2012

Selected in a public competition to participate in **Valencia Fashion Week, Zone D AW 2012/13**

2006

First prize in international architectural competition: for collective social housing-”VIVA- Hacemos Ciudad”, Ministry of Housing- Spain, 140 flats in site **RC 15**, building surface 20 711 m2, **Aguas Vivas Guadalajara**.
Authors: Eva Iszoro, Clara Moneo y Valerio Canals/ 2006

2006

First prize international architectural competition: for collective social

housing-"VIVA- Hacemos Ciudad", Ministry of Housing- Spain, RC 16- building surface 33 664 m2, Aguas Vivas Guadalajara. Authors: Eva Iszoro, Clara Moneo y Valerio Canals/ 2006

2006

First prize international architectural competition for collective social housing-"VIVA- Hacemos Ciudad", Ministry of Housing- Spain, 136 flats in site RC 17 building surface 20 867 m2, Aguas Vivas Guadalajara. Authors: Eva Iszoro, Clara Moneo y Valerio Canals/ 2006

2006

2006, **Special mention of the jury in the international architectural competition** "Concurso de ideas de La EMVS – 240 viviendas en "Virgen de la Encina". Authors: Eva Iszoro, Clara Moneo, Valerio Canals

EXHIBITIONS

2021

Collective exhibition: **#FIRETALKWITHME**, curated by Ana Looking, with participation of: Balenciaga, Boramy Viguer, Cecilie Bahnsen, Feng Chen Wang, GmbH, Harris Reed, Kiko Kostadinov, Loewe, Marine Serre, Moschino, Palomo Spain, Raf Simons, Richard Malone, Rokh, Saint Laurent, Simone Rocha, Thebe Magugu, Thom Browne, Txell Miras, Valentino, Vivienne Westwood, Xander Zhou; presenting the only one 100% virtual proposal, Feb 2021. **Centro- Centro, Palacio Cibeles**, Madrid.

2012

"Pstrągowa edition IX", collective painting exhibition, September 2012, Pstrągowa (Poland)

2011

"Into the dark forest", collective painting exhibition, Zaborek (Poland)

2010

"Madames" collective design exhibition- lamps, with Socatoba, Delphine Delas, Sonal Verma, Ana Montiel, Carmen Rivero, Mad is Mad Gallery- Madrid

2009

"Domestic landscapes", collective exhibition and book presentation, Ministry of Housing of Spain and SEPES, International Architecture Competition VIVA Hacemos Ciudad, December, ETSAM.

2007

"Lost". Fashion- experimental pattern cutting- Accidental Cutting. Collective exhibition of interdisciplinary architects, with Federico Soriano, Loop Arquitectos, Nadal y Fernández Arquitectos, Liceo Francés, Foundation COAM - Colegio

Oficial de Arquitectos de Madrid.

2007

Collective exhibition, winners international architecture competition “Hacemos Ciudad”, Arquería de los Nuevos Ministerios en Madrid, Madrid, april 2007

2005

Collective exhibition “Construir Europa”, Círculo de Bellas Artes de Madrid. / Fashion installation- Accidental Cutting.

1998

“Evento Pez” fashion installation collective exhibition, with “La Casita de Wendy”, Espacio **Valverde Gallery**, Madrid,

OTHER CHARGES

2018- 2022

Responsible of Fashion Design at Design School in Madrid (ESDM)

2018- 2019

International Relations Coordinator, for Fashion Design and Management at URJC- Universidad Rey Juan Carlos, King Juan Carlos University in Madrid.

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[www. accidentalcutting.com](http://www.accidentalcutting.com)